



# CHARLIE HOEHN

*"When we approached Charlie to speak to our group, there was no hesitation in his acceptance, and boy did he knock it out of the park! His message was spot on and the audience was truly engaged. We hope his schedule will allow him to speak at all of our future events, as well!"*

**- Phil Randazzo, Founder, American Dream U**

## SHORT BIO

Charlie Hoehn is the author of two popular books — *Play It Away* (called "The cure to your stress!" by Tony Robbins) and *Recession Proof Graduate* (over 200,000 downloads). When he was 23 years old, he was the Director of Special Projects for Tim Ferriss, whom he helped edit and launch *The 4-Hour Body* (#1 New York Times, #1 Amazon overall, over a million copies sold).

Charlie is a professional speaker. He's delivered keynotes and lead workshops at TEDx events, conferences, startups, veterans seminars, and universities around the country. He's spoken to small and large groups, from 20 attendees to 4,000. His work has been featured on NPR TED Radio Hour, Forbes, CBS News, Fast Company, Harvard Business Review, FOX Business, Financial Times, and many others.

## SPEAKING TOPICS

### **HACKING INFLUENCE: The Secret Weapons of Marketing Geniuses**

Use the lessons Charlie learned while working with some of the world's greatest online marketers, including Tim Ferriss, Seth Godin, Tucker Max, Ramit Sethi, and more. Participants will learn:

- How to create a massive and loyal online following
- How to bake marketing into your products so they generate word-of-mouth for years to come
- How to create better products that allow you to charge 10X more than your competitors
- How to generate excitement during product launches and convert followers to customers

### **UNWIND: 30-Day Challenge to Reduce Stress, Reverse Burnout, and Improve Your Mental Health**

The cost of replacing one burned out employee is \$3,000 to \$15,000. Nearly 50% of corporate profits go toward health care. Stress costs \$200 Billion in lost productivity for U.S. companies, every year. Failing to preserve workers' mental health is a mistake businesses can no longer afford to make. The UNWIND wellness challenge empowers participants to contain costs and improve their lifestyles, so that productivity, creativity, and teamwork can thrive.

## GUARANTEE

Charlie's presentation is guaranteed to be effective, entertaining, and empowering. If participants don't feel that the program has equipped them with the tools, knowledge, and insights they need in order to prosper, the event planner can request a full "no questions asked" refund. To reach Charlie: